

# **SOUTHERN HERITAGE FOUNDATION, INC.**

**928 Riverside Blvd.**

**Memphis, TN 38106**

**“GIVING BACK TO THE COMMUNITY WHERE IT’S NEEDED”**

For Immediate News Release  
(901) 398-6655

## **Southern Heritage Foundation, Inc. Endows LeMoyne-Owen College with \$200,000**

MEMPHIS, Tenn. – Jan. 18, 2008 – Southern Heritage Foundation, Inc., the charitable entity of the Southern Heritage Classic presented by FedEx, is bestowing LeMoyne-Owen College with \$200,000 to fund educational activities and expenses.

Fred Jones Jr., President of the Board of Directors of the Southern Heritage Foundation and founder of the Southern Heritage Classic, explains why he is especially pleased about the donation. “LeMoyne-Owen College is such a huge asset to the Memphis area, educating students in preparation for positions in business, government, and public service. It’s a noble endeavor, and the Southern Heritage Foundation is happy to have a small role in helping LeMoyne-College achieve its mission.”

The Southern Heritage Foundation contributes financial support to many charitable, educational, and community organizations. Past recipients of Southern Heritage Foundation donations include the American Heart Association, LeBonheur Children’s Medical Center, St. Jude Children’s Research Hospital, Goodwill Homes, and The Food Bank.

In addition to Fred Jones Jr., the Board of Directors of the Southern Heritage Foundation is comprised of Melvin Burgess, Sr., Louise Johnson Holman, Clyde C. Allen, and William “Doug” Jones.