

For Immediate News Release  
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## **American Forces Network (AFN) to Feature the Southern Heritage Classic**

MEMPHIS, Tenn. – June 4, 2008 – Beginning this year, the Southern Heritage Classic presented by FedEx football game will air on the American Forces Network® (AFN).

For the nineteenth year, the Southern Heritage Classic (SHC) matches two of the mid-south's top university football teams in an annual heated match that frequently runs into overtime. This year's game, on Sept. 13, 2008, features rivals Jackson State University and Tennessee State University.

American Forces Network (AFN) broadcasts to overseas U.S. Department of Defense (DoD) affiliates, outlets, and cable and satellite systems in 176 countries, U.S. territories and U.S. Navy ships at sea. The programming is determined by popularity and by the interests of its DoD military audience. The game also will air, for the second year in a row, on SportSouth, a regional Fox sports network.

SHC founder Fred Jones Jr. said, "If I could think of any audience that we'd most want to provide convenient access to watch the Southern Heritage Classic, it is the men and women who serve in our military. Making it possible for them to experience the Classic from almost anywhere in the world is an exciting development. Thanks to SportSouth for facilitating getting the Southern Heritage Classic added to the AFN programming schedule and to Congressman Steve Cohen (TN-09) for his assistance, too."

AFN schedules are available online at [www.myafn.net](http://www.myafn.net).

### *About the Southern Heritage Classic*

*Established in 1990, the Southern Heritage Classic was founded by Fred Jones Jr., a veteran of the national entertainment industry and owner/limited partner of the NBA's Memphis Grizzlies. The Southern Heritage Classic is the premier sports and entertainment event in Memphis and is produced by SMC Entertainment. For more information about the Southern Heritage Classic, visit online at [www.southernheritageclassic.com](http://www.southernheritageclassic.com).*

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